

Idea.
Innovation.
Transformation.
Humanizing Healthcare.

A Patient-Centric Data
and Tech-Enabled Services Provider



At Alira Health, our mission is to humanize healthcare

We complement your expertise with a full spectrum of patient-centric data and tech-enabled services to uncover opportunity, accelerate innovation, and improve outcomes for patients around the world.



**PRODUCT
DEVELOPMENT**



REGULATORY



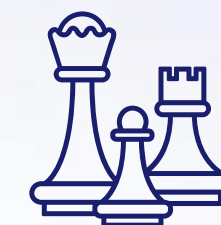
CLINICAL



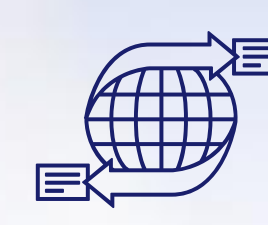
BIOMETRICS



**MARKET
ACCESS**



**MANAGEMENT
CONSULTING**



**TRANSACTION
ADVISORY**



**PATIENT
ENGAGEMENT**



**REAL-WORLD
EVIDENCE**

“

At Alira Health we merge Biopharma,
Medical and Digital technology
development with Medical Care
through patient-centric
Real Word Evidence.

Our customers are pioneering
the new standards of care,
and **we are their accelerator.**”

— Gabriele Brambilla, CEO.



Local Insights, Global Reach

Our clients are **global**, so are we.
Our **local** presence and global
collaboration allow us to deliver
actionable business insights.

We advise

80%

of the Top 50
MedTech Companies

75%

of the Top 50
Pharma Companies



An Integrated Team

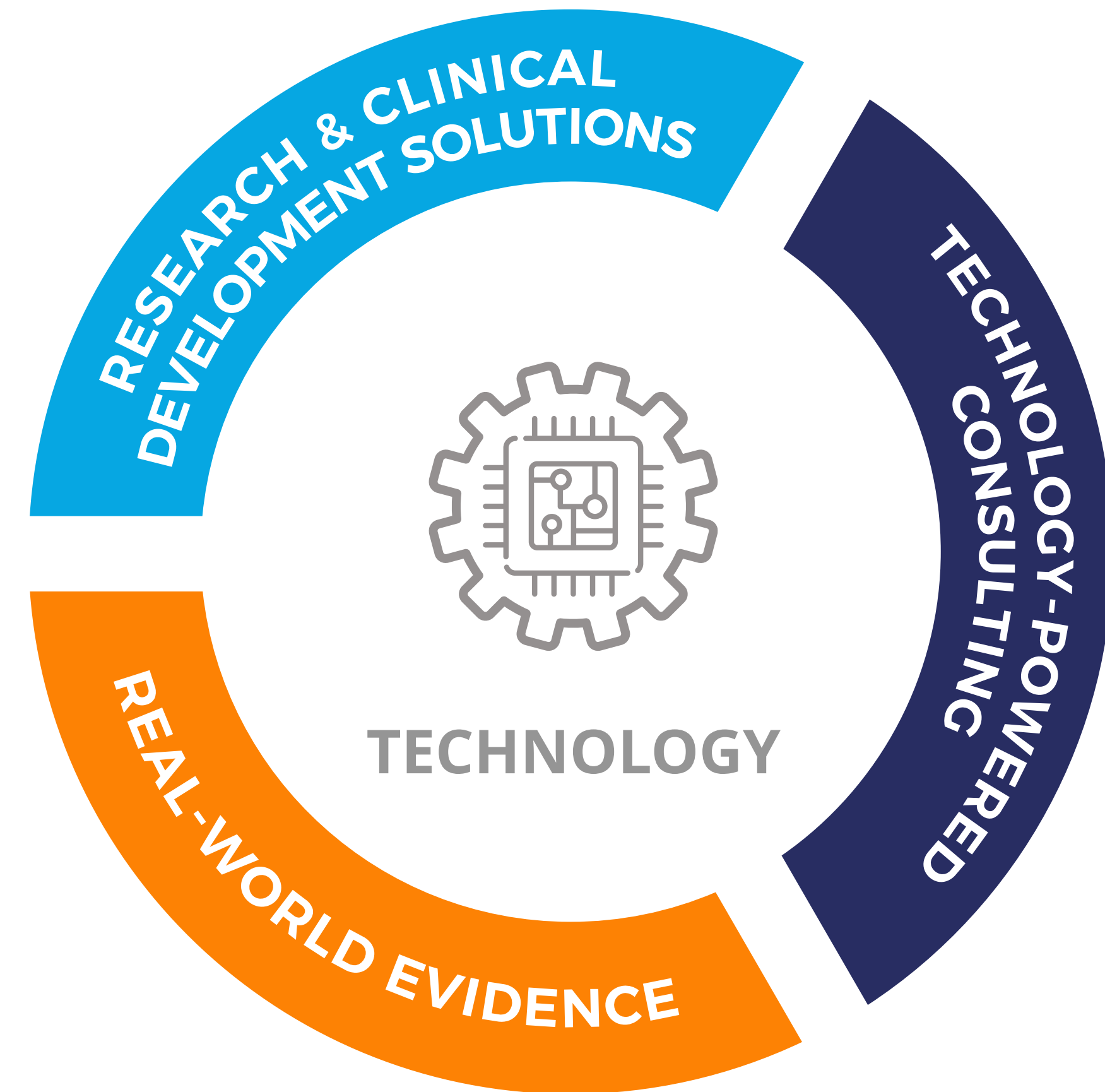
Our integrated team of over 800 **Scientists, Strategists, Economists, Clinicians, and Biostatisticians** collaborate to fully understand every aspect of your business and offer an **unmatched continuum of support across your full solutions lifecycle.**



A Lifecycle Approach

We **offer unparalleled support and value** at every stage of your corporate and product evolution.

We do this by providing Data and Tech-enabled services under the same umbrella with a **holistic approach**.



Research and Clinical Development Solutions



PRODUCT DEVELOPMENT

IP Development (Structured IP™)

Alira Health Ventures: Incubation of Breakthrough Technologies

In-VITRO and In-VIVO Testing

CMC Manufacturing Strategy and Operations

CMC Process Development and Optimization

CMC Outsourcing Support

CMC GMP Facility Design

CMC Project Integration

CMC Technical & GMP Training



REGULATORY

Strategy and Roadmap Development

Submission Management

Regulatory Framework Navigation

Health Authority Interactions

FDA and EMA Liaison Officer for Foreign Companies

Lifecycle Maintenance Support

CMC Quality and Regulatory Affairs



CLINICAL

Study Design and Protocol Writing

Site Selection and Feasibility

Investigator Training

Subject Recruitment & Retention

Trial Management and Clinical Operations

Pharmacovigilance



BIOMETRICS

Data Management

Biostatistics and Statistical Programming

Statistical Consulting

CDISC Conversion

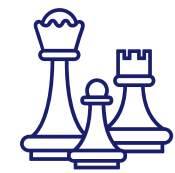
ISS/ISE Reporting

Medical Writing

Biometrics Optimization Solution (B.O.S)

Centralized Biometrics

Technology Powered Consulting and Real-World Evidence Solutions



MANAGEMENT CONSULTING

- Market Opportunity Assessment
- Portfolio Management
- Commercial / Vendor Due Diligence
- Commercial Excellence
- Corporate Strategy Planning
- Commercial Strategy and Go-to-Market Model Development
- Integrated Launch Planning
- Healthcare Optimization



MARKET ACCESS

- Global Market Access, Pricing and Reimbursement Strategy
- Evidence Generation Strategy and Plan
- Indication Prioritization
- Value Communication
- Mock Negotiations and Payer Consultations
- Health Economics and Outcomes Research Strategy
- Value Based Healthcare Pilots
- Market Access Diagnostic MAP™
- Accelerated Coverage Pathways for Innovation



PATIENT ENGAGEMENT

- Patient Centricity Strategy
- Patient Advisory Board
- Patient Knowledge Center
- Patient Mobilization Program
- Patient Support Program



TRANSACTION ADVISORY

- M&A Sell-Side
- M&A Buy-Side
- Business Development and Licensing
- Carve-Out



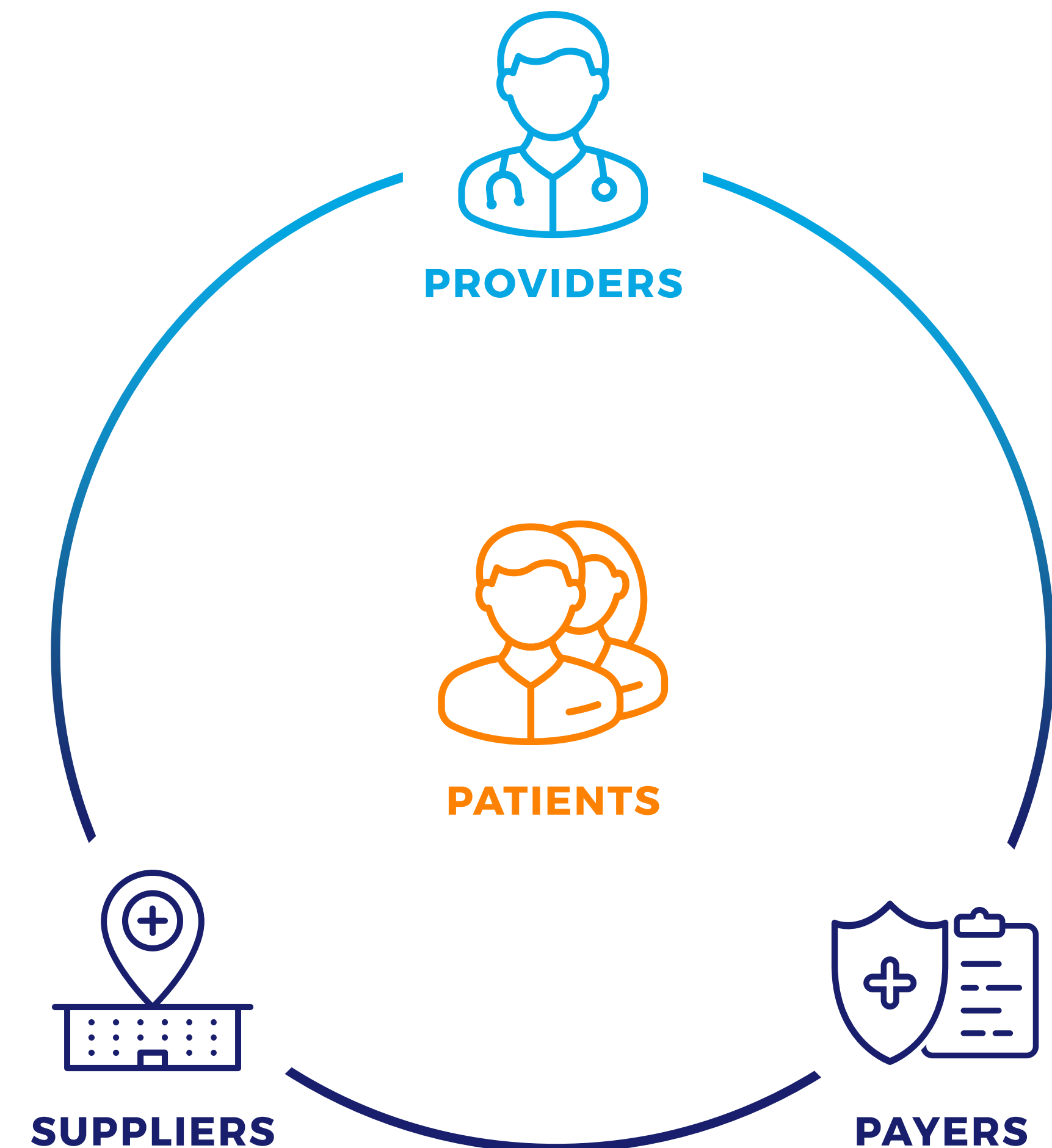
REAL-WORLD EVIDENCE

- Data Strategy
- Real-World Studies
- Real-Time Data

A Global Healthcare Perspective

Our expertise extends **beyond the walls of convention**.

Whereas others may have a narrow focus, we embrace the whole healthcare **ecosystem** by taking into account all involved **stakeholders** to **ensure a successful** outcome for patients, providers, payers, and suppliers.



“

We believe Medical Care Practices can impact the quality of care as much as a new medical technology.

Proving safety and efficacy of an innovation is only the start, reaching real effectiveness and true value for the healthcare ecosystems is the final goal.”

Prof. Giacomo Basadonna, MD, PhD CMO
9 years at Alira Health





A 360° Approach for Value at Every Turn

We support you from
concept ideation to
commercial realization;
from **innovation** to
implementation.

We are
 **AliraHealth**



Thank You



LET'S KEEP IN TOUCH



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